

R07

Code No: 49

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

MBA-IV Semester Regular Examinations July 2010

MANAGEMENT OF CHANGE

Time: 3hours

Max.Marks:60

**Answer any Five questions
All questions carry equal Marks**

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1. What are the various forces of Change? Discuss change as a turnaround strategy with a suitable example.
2. Discuss the multidisciplinary approach to change.
3. What is diagnosing readiness to change? What steps organizations should take to adopt change?
4. What is resistance to change? What are the factors contributing to resistance to change?
5. Discuss about person-focused and role-focused OD interventions.
6. Explain the Processual approach to implement change.
7. What are the various strategies adopted by the organizations to communicate change?
8. What is meant by Consolidating change? What actions should be taken by organization to consolidate to change?
